SARUN KRISHNAN

UX/UI Designer

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EXPERIENCE

Sr UI/UX Designer

InterSmart   📅 11/2023 - Present   📍 Kochi, India

Inter Smart, a top web design company in Kerala, provides holistic IT solutions, including web design, hosting, advertising, software development, and more. Our unwavering commitment to integrity ensures the delivery of superior products and services. Committed to innovation, we embrace challenges to meet all your enterprise needs with excellence.

- Experience in designing UI/UX, websites, and mobile applications, as well as creating wireframes, walkthroughs, and presentations for both desktop and mobile platforms.
- Conduct qualitative and quantitative research with end-users, leveraging their feedback and data to enhance design. Spearheaded projects encompassing all aspects of UX/UI design, including research, wireframes, design, and testing.

UX/UI Creative Head

NFT MACHART PVT LTD   📅 01/2022 - 08/2023   📍 Kochi, India

Created a highly engaging and immersive gaming experience by conceptualizing, designing, and developing a groundbreaking NFT project.

- Leading projects across all aspects of UX/UI design (research, wireframing, visual design, and testing).
- I was involved in the identification of possible solutions and interactions for various mobile and web products in line with various UX/UI deliverables
- Leading a team of UX designers, UI designers, and UX researchers.
- Supported and mentored the development of UX/UI Designers in order to enhance their skills and help them grow within the organization.
- Responsible for preparing presentations to clients and estimating the time and effort required to develop proposals.
- Responsible for the entire product experience, including Personas, user scenarios, user journeys, UX specs, task flows, wireframes, visual design, prototypes, and typography.
- Ability to translate key business requirements and user needs into compelling user experiences.

UI/UX Creative Head

Elyzians   📅 10/2020 - 12/2021   📍 Kochi, India

Elyzians provides you with unique designs that help your business to grow and prosper. Our services include Branding, Animation, Web design, Graphic design, Social media promotions, and many more.

- Experience in designing UI/UX, websites, and mobile applications, as well as creating wireframes, walkthroughs, and presentations for both desktop and mobile platforms.
- Conduct qualitative and quantitative research with end-users, leveraging their feedback and data to enhance design. Spearhead projects encompassing all aspects of UX/UI design, including research, wireframes, design, and testing.
- Managed the entire product experience from start to finish, creating various outputs such as Personas, user scenarios, user journeys, UX specifications, task flows, wireframes, visual designs, prototypes, and typography.
- The capacity to transform essential business requirements and user needs into a captivating user experience.
- Managing a team of UX designers, UI designers and UX researchers and wireframes walkthroughs and presentations.
- I provided guidance and support to UX/UI Designers, fostering their professional development and facilitating their advancement within the company.

SKILLS

Skills

Figma   Adobe XD   Photoshop

Illustrator   Wireframing   Prototyping

Journey Mapping   UX Research

UI Design   Graphic Design   Html

CSS3   Bootstrap   JavaScript

Market Research   invision   Sketch

User Flow   Information Architecture

Problem Solving   Adaptability

EXPERIENCE

FACULTY/TRAINER - MULTIMEDIA

Image Creative Education   📅 06/2016 - 09/2020   📍 Kochi, India

Company Description

- This time around, nearly 500 graphic design and UI/UX projects are being monitored.
- Responsible for overseeing the UI/UX design process, including website and mobile application design, wireframing, and conducting walkthroughs of both apps and websites. Ensuring a seamless user experience and designing intuitive user interfaces are also key components of this role.
- Designed and developed responsive and adaptive websites using HTML5 and CSS3.
- Freelance UI UX Designer - UX and UI leader and designer with over 7 years of experience crafting websites, apps, and digital products for some of the world's most notable brands. I am enjoys combining user research, design, and technology into intuitive digital experiences that make a difference in people's lives.

Web and Graphic Designer

TelNet Info Solutions   📅 11/2015 - 05/2016   📍 Kalpetta, India

Company Description

- Designed and developed responsive and adaptive websites.
- Create wireframes, storyboards, user flows, process flows and site maps to effectively communicate interaction and design ideas.
- UI/UX design, website design, mobile application design, wireframes walkthroughs and presentations experience design for Desktop and Mobile.

FACULTY/TRAINER - MULTIMEDIA

InfoTech Computer Centre   📅 10/2014 - 10/2015   📍 Kalpetta, India

Company Description

- The instruction of graphic design, user interface design, and web development is being provided. To effectively oversee a team consisting of seven members.
- Create wireframes, storyboards, user flows, process flows and site maps to effectively communicate interaction and design ideas.
- UI/UX design, website design, mobile application design, wireframes walkthroughs and presentations experience design for Desktop and Mobile.

FACULTY/TRAINER - MULTIMEDIA

Sree Sankaracharya Computer Centre

📅 07/2013 - 09/2014   📍 Kalpetta, India

Company Description

- Create wireframes, storyboards, user flows, process flows and site maps to effectively communicate interaction and design ideas.
- UI/UX design, website design, mobile application design, wireframes walkthroughs and presentations experience design for Desktop and Mobile.
- The instruction of graphic design, user interface design, and web development is being provided. This time around, nearly 100 graphic design and UI/UX projects are being monitored.

EDUCATION

MBA HRm

Madras University Correspondence   📅 2016 - 2020   📍 Kalpetta, India

BSc. Computer Science

University of Calicut   📅 2009 - 2012   📍 Sulthan Bathery, India